

UNITED BUSINESS MAIL

FOR IMMEDIATE RELEASE

December 19, 2025

United Business Mail Announces Merger with Mystic Logistics, Forming a Wholly Owned Subsidiary

Itasca, IL — United Business Mail (UBM) today announced a merger with Mystic Logistics, whereby Mystic Logistics becomes a wholly owned subsidiary of United Business Mail. The transaction is effective immediately.

Mystic Logistics will continue to operate under its existing name and brand, maintaining its current leadership structure and operational focus. The existing Mystic Logistics team will remain in place, with Charlene Dufresne as President. The Mystic Logistics team will report through Ms. Dufresne, who will report directly to Bill Boyce, President of United Business Mail.

“This strategic alignment brings together two organizations with a shared commitment to operational excellence, customer service, and scalable logistics solutions,” said Bill Boyce, President of United Business Mail. “Mystic Logistics has built a strong reputation in the market, and we are excited to support its continued growth while preserving the leadership and culture that have driven its success.”

Charlene Dufresne, President of Mystic Logistics, added, *“Joining United Business Mail positions Mystic Logistics for long-term growth and to expand our footprint, while allowing us to remain focused on delivering exceptional service to our customers. Our team, our brand, and our mission remain unchanged, and we are excited about the opportunities this partnership creates.”*

No changes are planned to Mystic Logistics’ day-to-day operations, customer relationships, or service offerings as a result of this announcement.

United Business Mail and Mystic Logistics look forward to meeting with clients and prospective partners in the weeks ahead to discuss this alignment in more detail and explore how the combined capabilities of both organizations can further support postage optimization and Marketing Mail performance.

About United Business Mail

United Business Mail is a leading provider of Marketing Mail commingle services, specializing in optimizing postage, transportation, and delivery performance for large-scale mailers. Through a nationwide logistics network and technology-driven processes, UBM helps clients improve speed-to-market, visibility, and cost efficiency across their Marketing Mail programs.

For more information about United Business Mail, visit www.unitedbusinessmail.com or please contact Bill Boyce, President of United Business Mail at billboyce@unitedbusinessmail.com.

About Mystic Logistics

Mystic Logistics specializes in Marketing Mail consolidation and logistics solutions designed to support precise, date-driven in-home delivery performance. Through disciplined transportation planning, mail flow optimization, and performance tracking, Mystic helps clients align marketing campaigns with targeted in-home delivery windows to drive consistent and measurable results.

For more information about Mystic Logistics, visit mysticlogistics.com or please contact Charlene Dufresne, President of Mystic Logistics at cdufresne@mysticlogistics.com.

Media Contact: Jessica Wetzel, Marketing Coordinator, jessicawetzel@unitedbusinessmail.com.

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801 W Bryn Mawr Ave | Itasca, IL 60143 | Phone: (708) 356-5188
info@unitedbusinessmail.com | www.unitedbusinessmail.com

12/19/2025